

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* AUG21/12 17.23  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG21/12 11:42

TO: NSM/NSA  
FR: CAITLIN FOR JULIE  
M1-8 OK'D, SEE LNS 59-66  
TTLS: RTS  
PLS CONFIRM, THX! 8/21/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

[illegible]

AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1565  
AGENCY PRODUCT CODE = 340

2	S	1135P-1210A	30	\$1,200.00	10/19	10/19	0	FRI	0
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PROGRAM : ABC-NITELINE<  
CON COM1: ABC-NITELINE<

59	A	1205A-1235A	30	\$1,200.00	10/19	10/19	1	FRI
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PROGRAM : NIGHTLINE  
ORD COM1: TP NIGHTLINE AFTER HS SPORTS  
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-2 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\* CHANGES \*\*\*  
AUG21/12 17.23  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	S		900A-1000A	30		\$750.00	10/19	10/19	0		FRI	0
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
60	A		900A-1000A	30		\$750.00	10/19	10/19	1		FRI	1
PROGRAM : JEFF PROBST												
ORD COM1 : PRGM CHANGE												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-9 FOR 1 SPOT/WK												
12	S		1210A-105A	30		\$500.00	10/22	10/22	0		MON	0
PROGRAM : J KIMMEL-ABC<												
CON COM1 : J KIMMEL-ABC<												
61	A		1205A-105A	30		\$500.00	10/22	10/22	1		MON	1
PROGRAM : KIMMEL												
ORD COM1 : TP KIMMEL												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-12 FOR 1 SPOT/WK												
19	S		900A-1000A	30		\$750.00	10/22	10/22	0		MON	0
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
62	A		900A-1000A	30		\$750.00	10/22	10/22	1		MON	1
PROGRAM : JEFF PROBST												
ORD COM1 : PRGM CHANGE												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-19 FOR 1 SPOT/WK												
22	S		500A	30		\$350.00	10/20	10/20	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
66	A		1235A-135A	30		\$350.00	10/20	10/20	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1 : TP CRIMINAL MIND AFTER NCAA FBALL												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-22 FOR 1 SPOT/WK												

REP: TEL# 703 528 7800 FAX# 703 528 /880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
31	S		1210A-105A	30		\$500.00	10/18	10/18	0		THU	0
PROGRAM : J KIMMEL-ABC< CON COM1 : J KIMMEL-ABC<												
63	A		1205A-105A	30		\$500.00	10/18	10/18	1		THU	1
PROGRAM : KIMMEL ORD COM1 : TP KIMMEL THIS IS A MAKE-GOOD FOR OCT18 ON LINE-31 FOR 1 SPOT/WK												
40	S		900A-1000A	30		\$750.00	10/18	10/18	0		THU	0
PROGRAM : DOCTORS CON COM1 : DOCTORS												
64	A		900A-1000A	30		\$750.00	10/18	10/18	1		THU	1
PROGRAM : JEFF PROBST ORD COM1 : PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT18 ON LINE-40 FOR 1 SPOT/WK												
58	S		900A-1000A	30		\$750.00	10/17	10/17	0		WED	0
PROGRAM : DOCTORS CON COM1 : DOCTORS												
65	A		900A-1000A	30		\$750.00	10/17	10/17	1		WED	1
PROGRAM : JEFF PROBST ORD COM1 : PRGM CHANGE THIS IS A MAKE-GOOD FOR OCT17 ON LINE-58 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED: FRI/1135P-1210A				OCT19		30S	\$1,200.00	(AUG17/12)	
			OFFER: FRI/1205A-1235A				OCT19		30S	\$1,200.00	PLS ADVISE.	
			CMT: TP NIGHTLINE AFTER HS SPORTS									
M2	OK'D	BUY#9	MISSED: FRI/900A-1000A				OCT19		30S	\$750.00	(AUG17/12)	
			OFFER: FRI/900A-1000A				OCT19		30S	\$750.00	PLS ADVISE.	
			CMT: PRGM CHANGE									
M3	OK'D	BUY#12	MISSED: MON/1210A-105A				OCT22		30S	\$500.00	(AUG17/12)	
			OFFER: MON/1205A-105A				OCT22		30S	\$500.00	PLS ADVISE.	
			CMT: TP KIMMEL									

REP HEADLINE# 6282556 TRF# 327462  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
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 \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#19	MISSED: MON/900A-1000A OFFER: MON/900A-1000A CMT: PRGM CHANGE				OCT22		30S	\$750.00	(AUG17/12)	PLS ADVISE.
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M5	OK'D	BUY#31	MISSED: THU/1210A-105A OFFER: THU/1205A-105A CMT: TP KIMMEL				OCT18		30S	\$500.00	(AUG17/12)	PLS ADVISE.
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M6	OK'D	BUY#40	MISSED: THU/900A-1000A OFFER: THU/900A-1000A CMT: PRGM CHANGE				OCT18		30S	\$750.00	(AUG17/12)	PLS ADVISE.
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M7	OK'D	BUY#58	MISSED: WED/900A-1000A OFFER: WED/900A-1000A CMT: PRGM CHANGE				OCT17		30S	\$750.00	(AUG17/12)	PLS ADVISE.
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M8	OK'D	BUY#22	MISSED: SAT/500A OFFER: SAT/1235A-135A CMT: TP CRIMINAL MIND AFTER NCAA FBALL				OCT20		30S	\$350.00	(AUG17/12)	PLS ADVISE.
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OCT/12		96325.00										
CONTRACT TOTAL											96325.00	
TOTAL SPOTS											58	

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%  
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE